

WELCOME

GINA GAMBARO

**Director, Marketing &
Business Development**



Rx

Asking a question is easy!

- About the topic being presented —
 - ❖ Click on the **Q&A** icon at the bottom of your screen
 - ❖ Type your question & hit Enter
 - ❖ Questions will be answered at the program's end, or offline if time runs out

- About technical issues or CE credit —
 - ❖ Click on the **Chat** icon at the bottom of your screen
 - ❖ Type your question & hit Enter
 - ❖ Our team will reply to your question right away

Housekeeping notes

- ▶ This webinar is being recorded for on-demand access later, after the series' conclusion
- ▶ To earn CE, you must attend the entire session
- ▶ **For those sharing a computer**
 - Complete a manual sign-in sheet before the program ends
 - Go to **Chat** to access the link for the sign-in sheet
 - Each participant must complete an evaluation to obtain CE credit
 - Instructions will also be emailed to the program registrant

2022 WEBINAR SERIES

The Art of Firefighting While Getting Things Done



Trish Feldt, Senior Project Manager and
Program Lead, WheelHouse Solutions

Agenda

BUSINESS LUNCH

Good, Cheap & Fast

Project vs. Operations

Role of the Project Manager

Project Lifecycle

Taking the Lead

Risk and Mitigation Planning

Project Failures

Tips and Tricks

Questions & Answers



About Me

I am passionate about Project Management! I have successfully managed complex IT, Professional Services and Managed Service implementations for a variety of clients, including Express Scripts, BJC Healthcare, Duke University Health Services and UCSF Medical Center. Certifications include: PMP®, ITIL and BPM. Currently, I am the Project Management Team Lead at WheelHouse Solutions, an IT Services company based in St. Louis, MO.

Projects vs. Operations

Organizations perform work that falls into two categories:

PROJECTS

Temporary endeavors (they have a definitive end date), undertaken to create a unique product or service -- no two projects are identical.

- Installing a new medical record or other software
- Installing a new security system in your facility
- Replacing all infusion pumps in a facility
- Construction or remodeling of your facility

OPERATIONS

Encompasses work that is ongoing and repetitive. Does not have an end date, although it may only be performed a few times a year.

- TRAINING TO ENSURE HIPPA COMPLIANCE
- REGULAR, PLANNED MAINTENANCE TO MEDICAL EQUIPMENT, COMPUTERS, FACILITIES, ETC..
- CONTINUING EDUCATION/TRAINING OF YOUR STAFF

Role of the Project Manager

SINGLE POINT OF CONTACT

The individual with authority to assign tasks, monitor progress and oversee that the integrated set of tasks composing the project are completed according to agreed upon specifications. Project Managers are responsible for coordinating and facilitating, however they are not normally the person who carries out the actual project tasks.”

WE ARE LOUD

We **Lead** -Motivate and direct resources to task completion. We **Own** – Take control. We **Understand** – Know everything going on. We **Drive** our projects - balancing quality with urgency.

TEMPORARY

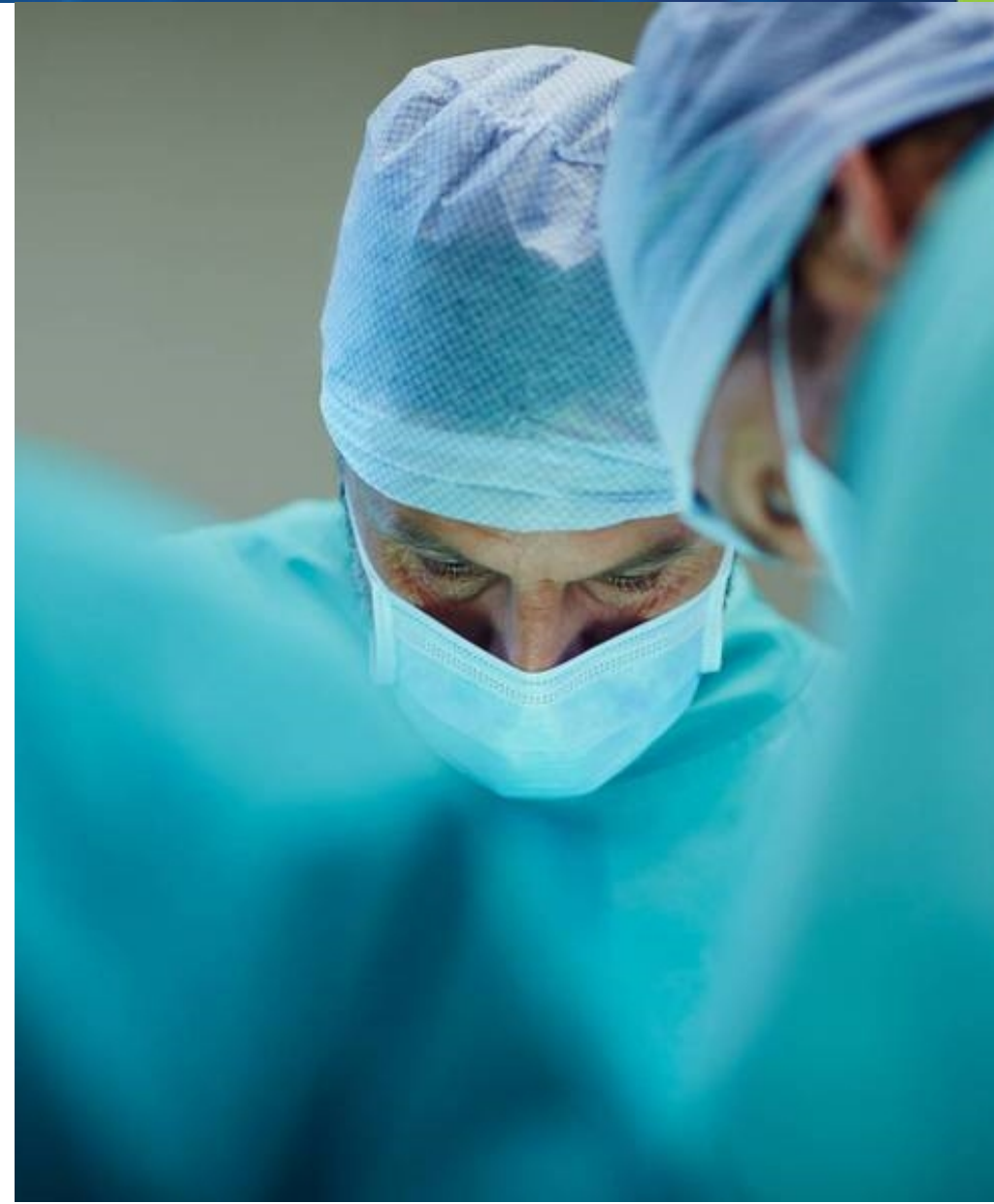
We are responsible for completion of a specific Scope of Work. Once complete, we disengage.

TRIPLE CONSTRAINT

- Adhere to Scope
- Complete on Time
- Within Budget



The Project Life Cycle



Taking the Lead

So, you are NOT a project manager, but you've been asked to lead a project. What now?



K.I.S.S. Project Management

INITIATION

- Clearly define the goals and requirements
- Identify the stakeholders
- Create a business case (if applicable)

PLANNING

- Clearly define and document the scope
- Create a project plan
- Set a budget (include internal costs)
- Define roles and responsibilities
- Develop a risk plan

EXECUTE

- Assign resources
- Touchbase often with the resources to make sure they are on track
- Review roadblocks
- Communicate with Stakeholders – Escalate!

K.I.S.S. Project Management

MONITOR

- Track task completion and cost
- Meet with core team often
- Engage stakeholders when necessary – Escalate!

HANDOVER

- Facilitate a closure meeting – this will signal to all that the project is done
- Clearly communicate how and who will provide operational support
- Celebrate success

COMMUNICATION

- Communication is important in all phases of a project
- Do not be afraid of overcommunication
- Lives could depend on it!

RISK AND MITIGATION PLANNING

- A Risk is any factor that may potentially interfere with successful completion of the project.
- A Risk is not a problem – a problem has already occurred; a Risk is the recognition that a problem might occur.
- Develop a plan of action for known risks, that way you can easily pivot when problems occur.

Common risks include:

- Illness – know the COVID protocols – use mitigation strategies and cross train
- Vacation – these are usually planned – assign back up resources
- Weather – don't laugh! This can be a REAL risk
- Competing initiatives – your project might not be the priority
- Supply Chain constraints
- Budget constraints





Why Projects Fail

- Vague project objectives
 - **Need clear objectives and an end goal or desired end state**
- Overlooking or excluding key audiences
 - **Did you include decision makers? Do you have leadership buy in?**
- Failing to document and review assumptions
 - **You know what they say about assumptions...**
- Not getting commitments in writing
 - **Document action items, who owns it and when it will be done.**
- Failing to keep the plan up to date
 - **Don't forget to include vacations, holidays and freeze periods**
- Not having formal change control
 - **If someone requests a change to an objective or scope, you must get approval, don't just do it or say yes!**
- Not communicating effectively
 - **Push and pull communication**



RESOURCE CONSTRAINTS

- Lack of dedicated project resources
- Operational resources having to double as a project resources
- No dedicated project lead
- Silos

FAILURE TO PLAN

- Without a plan, the project will fail
- Lack of proper risk planning (**critical in healthcare**)
- Not including all departments that are impacted
- Lack of a communication plan

BUDGET

- Underestimating cost
- Not including internal costs when creating a budget (department chargebacks)

SCOPE

- Ambiguous scope
- Scope creep

Project Management Tips and Tricks

- Microsoft Excel has several built-in project plan templates.
- Set up a Microsoft Team for communication. Teams also has a planner feature built in that you can use for a simple project plan and collaboration tool.
- Begin with the end in mind.

If you fail to plan, you
plan to fail.

- Prepare for issues. They will happen!

Thank you



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Q & A

About CE credit

Administrator credit

This program has been approved for Continuing Education for one total participant hour by NAB/NCERS.

Approval #20230225-1-A81236-DL

Nursing credit

This program has been submitted for Continuing Education for one total participant hour by the Illinois Board of Nursing.

Obtaining CE credit

- ▶ Complete the evaluation at the conclusion of this program:
 - In your web browser
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- ▶ For those sharing a computer to view the webinar:
 - Submit your sign-in sheet to the email address listed on the form
 - Each participant will then be emailed a link to the evaluation
 - Each person must complete an evaluation to receive CE credit

- ▶ CE certificates should be **emailed in the next 30 days**

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April 21, 2022

COVID-19 Impacts on Mental Health.

May 19, 2022

Appropriate Use of Psychotropic Drugs in Long-Term & Residential Care.

Back by popular demand

SAVE THE DATE!

**6th Annual Live Forum on
Post-Acute, LTC and Assisted Living**

June 3, 2022

7 am – 4 pm

DoubleTree Oak Brook, Illinois

THANK YOU!